



## Managerial Economics (7th Edition)(Chinese Edition)

By LAI LA J TE LU TE. LI KE NING DENG

paperback. Condition: New. Language: Chinese. The paperback book has the following characteristics: First, substantial novel. In addition to including the traditional supply and demand environment, production, market structure and project management, the book also describes the application of game theory and information economics economics achievements in business management; In addition to including private for-profit enterprise business management decisions, including the public sector products, projects, costs, benefi.

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