



A Survey of Transnational Corporations (Paperback)

By Frank Wei

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The book gives a general description of transnational corporations in respects of formation, development, organization and management, strategy and alliance, direct foreign investment and role in globalization as well as the influence on the political affairs of a country. Contents Chapter 1 Introduction of Transnational Corporations 1.1 Name and Definition of Transnational Corporations 1.2 Brief History of TNCs 1.3 Problems Arising from TCNs 1.4 TCNs and International Politics 1.5 Effects of TCNs on Social Development Chapter 2 Formation of Transnational Corporations 2.1 Transnational Operation of Corporation 2.2. Basic Patterns of TNCs Formation 2.3 Features of TNCs Formation Process Chapter 3 Foreign Direct Investment 3.1 Definition and Types of Foreign Direct Investment 3.2 The Importance of FDI 3.3 Trade and FDI Linkages 3.4 Measurement of FDI 3.5 Motives for Foreign Direct Investment Chapter 4 The Organization and Management of Transnational Corporations 4.1 Introduction 4.2 Common International Organization Structures 4.3 Contrasting Area and Global Product Division Structures 4.4 The Transnational Option Chapter 5 Intra-Company Trade and Transfer Pricing 5.1 Intra-Company Trade 5.2 Intra-Company Trade in America 5.3 Transfer Pricing 5.4 Tax Heavens and the...



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